

Tazzari ZERO 'teaser' for NICE Car Company

The count-down to launch of a new all-electric city car, designed and developed in Italy, has begun. Following three years of research and development, the Tazzari ZERO is today presented to the world through a teaser micro-site at www.tazzari-zero.com

The animated sequence features a tantalising glimpse of the new all-Italian high-performance model. The site also claims an impressive set of specifications for the car including:

- A 150 km range
- Top speed of 90 km/h
- 0-50 km/h in under five seconds
- 45 minutes lithium battery re-charge option
- 1p per mile motoring costs

NICE Car Company co-founder Evert Geurtsen said "NICE is currently working with seven international partners and has an impressive portfolio of new cars. The ZERO is a fascinating prospect and London is a burgeoning market; we wish the company every success and look forward to potential partnership discussions in the months to come."

Ends

Contacts:

Nigel Wonnacott (NICE)

07954 326 528 nigel@nicecarcompany.co.uk

Luca Bonarelli (Tazzari Group)

0039 0542 6230 luca.bonarelli@tazzari-group.com